

BUSINESS SYSTEMS · AUTOMATION · AI

Building Systems for Growth.

We help businesses attract more customers, streamline operations, and scale with confidence — through practical systems powered by digital technology, automation, and Artificial Intelligence.



Growth

Attract & convert



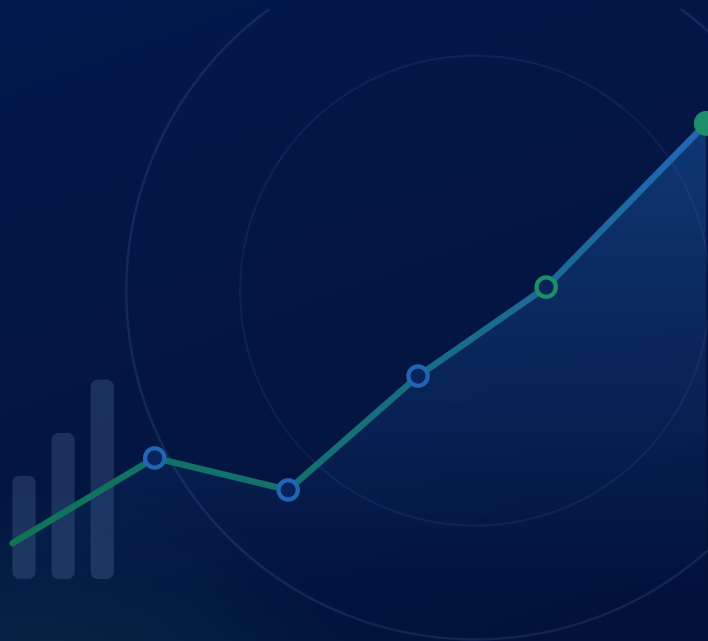
Operations

Run efficiently



AI

Work smarter



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Building the systems behind sustainable growth.

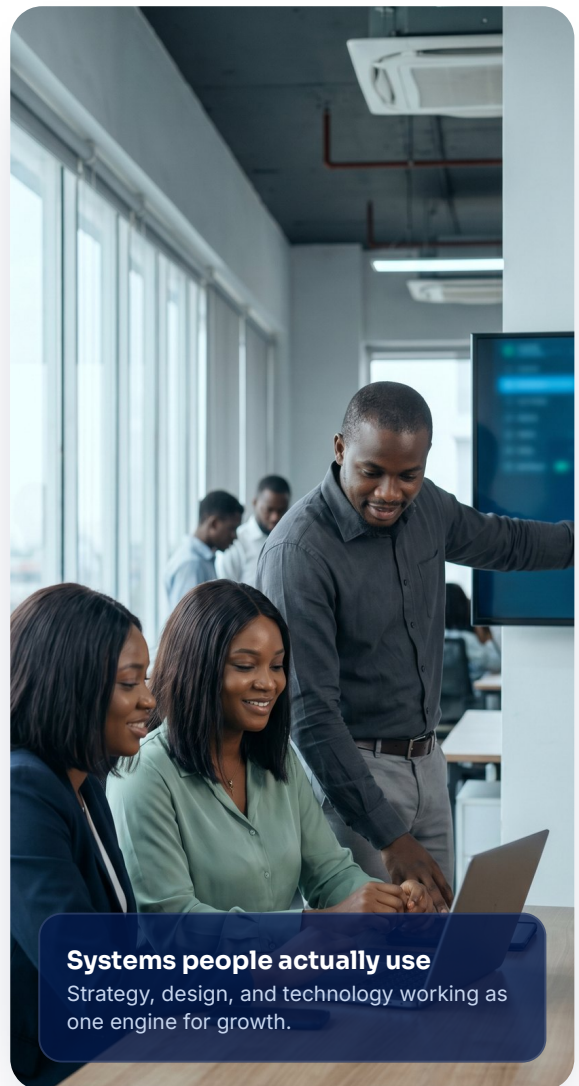
Most businesses don't struggle because they lack ambition.

They struggle because they lack systems.

THE SYMPTOMS OF WORKING WITHOUT SYSTEMS

- Leads are not tracked
- Customer inquiries are missed
- Teams rely on manual processes
- Decisions made without reliable data
- Time lost to repetitive tasks

Yaries Business Systems (YBS) helps organizations overcome these challenges by designing and implementing practical business systems powered by digital technology, automation, and Artificial Intelligence — so you can attract more customers, operate efficiently, improve decision-making, and scale with confidence.



Systems people actually use

Strategy, design, and technology working as one engine for growth.



Attract customers

More visibility and qualified leads.



Streamline operations

Less manual work, faster execution.



Decide with data

Clear insight into performance.



Scale with confidence

Systems that grow with you.



We don't just advise — we build and implement.

YBS designs, deploys, and continuously improves the systems that run your business.



Three categories of systems. One connected engine for growth.

We design and build business systems across three connected categories, so every part of your business — marketing, operations, and intelligence — works together.



Category 01 Growth Systems

Attract, engage, and convert more customers with a complete digital presence and a lead engine that never sleeps.

[Websites](#)[Lead Generation](#)[CRM](#)[Funnels](#)[Social](#)[Ads](#)

Category 02 Operations Systems

Run leaner and cut costly inefficiencies with workflow automation, live dashboards, and smarter processes.

[Automation](#)[Dashboards](#)[Reporting](#)[Productivity](#)[BI](#)

Category 03 AI Systems

Put AI to work as a practical tool — support agents, sales assistants, knowledge bases, and productivity automation.

[AI Agents](#)[Assistants](#)[Knowledge Bases](#)[Automation](#)

One connected engine — not isolated tools.

Growth, Operations, and AI systems work together as a single system built for scale.





SYSTEM CATEGORY · 01

Growth Systems

Helping businesses attract, engage, and convert more customers.



What We Build



Professional websites



Landing pages



Lead generation systems



CRM implementation



Sales funnels



WhatsApp business systems



Digital marketing systems



Social media management



Advertising campaigns



What You Get



Increased visibility



More qualified leads



Better customer engagement



Improved conversion rates



Clear visibility into marketing performance



THE PAYOFF

More qualified leads with less guesswork — marketing performance you can finally see and measure.



SYSTEM CATEGORY · 02

Operations Systems

Helping businesses operate efficiently and reduce costly inefficiencies.



What We Build



Workflow automation



Process optimization



Internal dashboards



Reporting systems



Team productivity systems



Customer management systems



Business intelligence dashboards



What You Get



Reduced manual work



Faster operations



Improved productivity



Better visibility into business performance



More time to focus on growth



THE PAYOFF

Less manual work and more clarity — operations that stay smooth as you scale.



SYSTEM CATEGORY · 03

AI Systems

Helping businesses leverage AI as a practical business tool.



What We Build



AI Customer Support Agents



AI Sales Assistants



AI Knowledge Bases



AI Workflow Automation



Internal AI Productivity Tools



AI Readiness Programs



What You Get



Faster customer response times



24/7 customer engagement



Reduced operational costs



Improved team productivity



Competitive advantage



THE PAYOFF

AI that answers instantly, works around the clock, and quietly lowers your costs.

03 OUR APPROACH

The YBS Framework™

Every engagement follows a proven, five-stage framework — a disciplined path from understanding your business to continuously improving its performance.



STAGE 01

Assess

We evaluate your business, processes, marketing, and technology.



STAGE 02

Design

We create a tailored system designed around your goals.



STAGE 03

Optimize

We identify opportunities for efficiency and growth.



STAGE 04

Perform

We deploy and integrate the required systems.



STAGE 05

Transform

We continuously improve performance and scalability.



Investment options that scale with you.

Every package is built on the YBS Framework™ and tailored to your goals. Start where you are — and scale as you grow. Ongoing monthly support is available for every tier.

GROWTH SYSTEM	GROWTH + AUTOMATION	DIGITAL TRANSFORMATION
₦500,000 ONE-TIME SETUP	₦1,200,000 ONE-TIME SETUP	from ₦3M ENGAGEMENT
Establish a professional digital presence and a structured system for attracting and managing leads. INCLUDES - Professional website & landing pages - Lead generation + CRM setup - Basic automation IDEAL FOR Schools Hotels Clinics Restaurants	Automate customer acquisition and sales — from capture to follow-up to conversion. INCLUDES - Everything in Growth System - CRM, pipeline & AI tools - Marketing & lead dashboards IDEAL FOR Growing SMEs Healthcare Real estate Education	End-to-end modernization across growth, operations, and AI — built for scale. INCLUDES - Full business audit - Operations + AI systems - Executive dashboards & training IDEAL FOR Multi-location Hospitals Logistics Institutions
ONGOING SUPPORT from ₦100,000/mo	ONGOING SUPPORT from ₦250,000/mo	ONGOING SUPPORT from ₦500,000/mo

The YBS Framework™

Assess

Design

Optimize

Perform

Transform

PACKAGES & PRICING

For businesses establishing a professional digital presence and a system for generating and managing leads.

TIER 01 · ONE-TIME SETUP

Growth System

₦500,000
SETUP INVESTMENT



Digital Presence

- Professional website
- Mobile optimization
- Contact forms
- WhatsApp integration
- Google Business Profile



Basic Automation

- Automated inquiry responses
- Lead notifications
- Customer follow-up setup



Lead Generation

- Lead capture forms
- Landing page
- CRM setup
- Lead tracking

IDEAL FOR

Schools

Hotels

Clinics

Restaurants

Small businesses



EXPECTED OUTCOME

A professional online presence and a structured system for attracting and managing leads.

ONGOING SUPPORT

Monthly Growth Support

₦100,000
/month

- ✓ Website maintenance & security
- ✓ Minor content updates
- ✓ Monthly reporting & strategy session
- ✓ 8 social media posts monthly
- ✓ Community engagement support

Growth Plus Support

₦200,000
/month

EVERYTHING ABOVE, PLUS

- ✓ 16 social media posts monthly
- ✓ Content calendar
- ✓ Reels / short-form content
- ✓ Meta Ads management
- ✓ Campaign optimization

Advertising budget is paid directly by the client.



PACKAGES & PRICING

For growing businesses that want to automate customer acquisition and sales — capturing, nurturing, and converting leads with less manual effort.

TIER 02 · ONE-TIME SETUP

Growth + Automation

₹1,200,000
SETUP INVESTMENT

Includes everything in the Growth System, plus:

CRM & Sales Pipeline

- Lead pipeline setup
- Opportunity tracking
- Customer journey mapping

AI Tools

- AI Website Assistant
- AI FAQ Assistant
- Lead Qualification Assistant

Automation

- Lead nurturing workflows
- Appointment booking automation
- Follow-up automation

Dashboards

- Marketing dashboard
- Lead performance dashboard

IDEAL FOR

Growing SMEs

Healthcare providers

Real estate firms

Educational institutions

EXPECTED OUTCOME

A business that generates leads, follows up automatically, and converts opportunities more effectively.

ONGOING SUPPORT

Monthly Growth + Automation

₹250,000
/month

- ✓ Website, CRM & dashboard management
- ✓ Automation monitoring
- ✓ 16 social media posts monthly
- ✓ Meta & Google Ads management
- ✓ Monthly strategy session

Performance Support

₹400,000
/month

EVERYTHING ABOVE, PLUS

- ✓ 20–25 social media posts monthly
- ✓ Advanced content creation
- ✓ AI & conversion-rate optimization
- ✓ Landing page improvements
- ✓ Bi-weekly strategy sessions



PACKAGES & PRICING

For established organizations seeking end-to-end modernization — a coordinated overhaul of growth, operations, and intelligence built for long-term scale.

TIER 03 · ENGAGEMENT

Digital Transformation

from ~~₹~~₹3,000,000
ENGAGEMENT INVESTMENT



Business Audit

- Operational assessment
- Marketing assessment
- Technology assessment



Growth Systems

- Website ecosystem
- Lead generation systems
- Marketing systems



Operations Systems

- Workflow redesign
- Process automation
- Reporting systems



AI Systems

- Customer service AI
- Sales AI
- Internal knowledge assistants
- Productivity automation



Training

- Staff onboarding
- AI adoption training
- Process documentation



Executive Dashboards

- KPI monitoring
- Performance reporting
- Decision support systems

IDEAL FOR

Multi-location businesses

Hospitals

Logistics companies

Large institutions

Established organizations



EXPECTED OUTCOME

A scalable, technology-enabled business equipped for sustainable growth.



Delivered as one coordinated program.

Not a patchwork of tools — a single, sequenced transformation across growth, operations, and AI.



A long-term transformation partnership.

Digital Transformation is a journey, not a one-time project. Ongoing retainers keep your systems optimized, your leadership informed, and your roadmap moving forward.

Transformation Support Retainer

₹500K
/ month

Keep every system optimized and accountable as your organization grows.

- ✓ Ongoing system optimization
- ✓ Executive reporting
- ✓ Social media management
- ✓ Advertising management
- ✓ AI monitoring
- ✓ Monthly advisory sessions
- ✓ Business systems maintenance

Strategic Growth Partner

from ₹1M
/ month

For organizations requiring continuous strategic support and a dedicated partner.

- ✓ Dedicated account management
- ✓ Weekly strategy sessions
- ✓ Executive advisory
- ✓ New automation deployment
- ✓ AI roadmap development
- ✓ Continuous optimization

FOR ESTABLISHED ORGANIZATIONS

Modernized for the long term.

Multi-location businesses, hospitals, logistics companies, and institutions — equipped to scale with confidence.



05 INDUSTRIES WE SERVE

Built for the realities of your sector.

From classrooms to clinics to warehouses, we tailor systems to the way your industry actually works.



Education

Schools, colleges, training institutes



Healthcare

Hospitals, clinics, laboratories



Hospitality

Hotels, resorts, event centers



Logistics

Transportation and delivery companies



Real Estate

Property developers and agencies



Professional Services

Consultants, law firms, accounting firms



Retail & Commerce

Physical and online businesses



Your Industry

Don't see your sector? Our systems adapt to any business.



06

WHY BUSINESSES CHOOSE YBS

More partner than provider.

Clients stay with YBS because we measure success the way they do — in business outcomes.



Business-Focused

We focus on business outcomes, not just technology.



Practical Solutions

We implement systems that people actually use.



Scalable Approach

Our solutions are designed to grow with your business.



Long-Term Partnership

We work as a growth partner, not merely a service provider.



AI Without The Hype

We implement AI only where it delivers measurable value — no buzzwords, no hype, just systems that move your business forward.



Ready to build systems for growth?

Let's map the systems your business needs to attract customers, run leaner, and scale with confidence.



— LET'S TALK · 07

Let's discuss your business.

Whether you want to attract more customers, improve efficiency, automate repetitive work, or prepare your business for the future — we're ready to help you build the systems that get you there.



WEBSITE
yaries.com



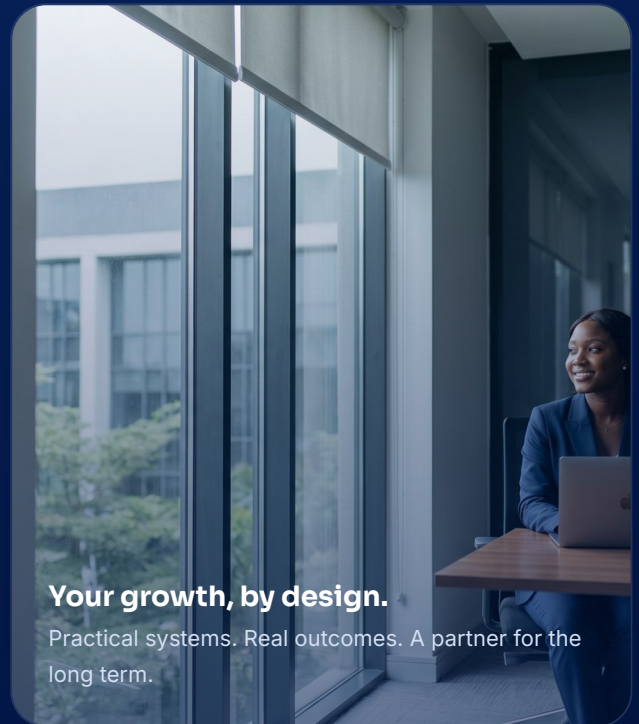
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Your growth, by design.

Practical systems. Real outcomes. A partner for the long term.